

**The Dirt Diaries  
Video Competition  
Official Rules**

**THE COMPETITION:** Crankworx Whistler 2019 presents The Dirt Diaries (“Competition”). Selected individuals are tasked with assembling a team of up to six people, that includes filmmakers, riders and support crew, to create a 4-6 minute edit between June 1 and August 1, 2019, which will be presented before a live audience and panel of judges at The Dirt Diaries event on **Wednesday, August 14, 2019**, during Crankworx Whistler. Each invitee will be provided with \$1000 to aid in the production of his or her feature edit.

**PRIZES:** On **August 14, 2019**, judges will determine the winners of the contest and the \$10,000 prize purse will be allocated between the top three shows—\$5000 for 1st, \$3000 for 2nd, \$2000 for 3rd place.

**ELIGIBILITY:** The Competition is open to filmmakers invited by Crankworx Events Inc. (“Crankworx”). Void where prohibited.

**HOW TO ENTER:** Teams must submit their video edits via Dropbox link no later than 12:00pm on **August 1, 2018** to Jennifer Smith ([jaswrites@gmail.com](mailto:jaswrites@gmail.com)). Video edits must also be uploaded to [Pinkbike.com](http://Pinkbike.com) (rider or videographer’s personal PinkBike page) by 12:00pm on August 1, 2018 with a password protect. The password and link to the webpage must be emailed to Jennifer Smith and Sarah Moore ([sarah.moore@pinkbike.com](mailto:sarah.moore@pinkbike.com)) on the submission date. Passwords must be removed after the winners have been announced.

Video files must be submitted in 1080p H264.

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means or do not conform to or satisfy any condition of the rules may be disqualified by Crankworx. Crankworx takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors. Crankworx is not responsible for any errors or omissions in printing or advertising the Competition.

**HOW IT WORKS:**

- 6 filmmaker and athlete teams will be announced prior to June 1, 2019
- Filming can begin on June 1, 2019
- Teams have from June 1, 2019 - August 1, 2019 to film, edit and produce a 4-6 minute edit to be screened at Olympic Plaza on August 14, 2019.
- First and foremost, edits must tell a story and not consist only of riding imagery. The essence of Dirt Diaries is the diary of a rider or component of the Crankworx story. While this year the filmmaker is the featured creative force behind the project, the soul of the story is still the rider/athlete/Crankworx tale.

- Teams will receive 6 3-Day bike park tickets, but can otherwise select their own team members. Team members cannot mix teams: i.e. someone on one team cannot join an additional team.
- Edits can be filmed anywhere in the world, but 25% of each edit must be footage shot in the Whistler valley, including the Whistler Mountain Bike Park: *submitted edits can include imagery from another bike park, however, it must only be a slice of the overall product. Including the Whistler Mountain Bike Park is not mandatory; it is an option for the Whistler content.*
- The top three winners will be announced at The Dirt Diaries event on 14 August, 2019.
- Each team receives a \$1000 stipend to cover costs. Once shooting commences, each team should supply an address to which cheques will be mailed. Be aware that cheques may take some time to be processed and delivered.
- Stories are to be approached as art; however, entrants retain the rights to their edits, which can be resold, sponsored and entered in other film festivals after the competition. Please be sure any product placement is subtle and does not distract from authentic storytelling. Storyboards will be checked along the way.

**RULES:** The Competition will be run in accordance with these Rules, subject to amendment by Crankworx. Entrants must comply with these Rules. By entering the Competition, Entrants will be deemed to have received, understood and agreed to comply with these Rules. The terms of the Competition, as set out in the Rules, are not subject to amendment or counter-offer by participants. Crankworx's decisions with respect to the Competition are final and binding. If any provisions of the Rules are held to be invalid or unenforceable, all remaining provisions will remain in full force and effect.

#### **REQUIREMENTS FOR FILM SUBMISSIONS:**

1. Edits are to be no shorter than 4 minutes in length and no longer than 6 minutes in length.
2. Entrants are required to shoot new content for the entire edit within the specified time frame (June 1 - August 1).
3. Teams must have filmed/produced their edits and must be the owners of any videos submitted.
4. Entrants must have the permission of all participants and models in the videos to use their image for this Competition and to grant the publicity and other rights granted to Crankworx in accordance with these Rules.
5. Footage must include The Dirt Diaries video bumper - *submitted by Crankworx to each team prior to the submission date.*

6. Footage must include (i) the Whistler Mountain Bike Park and (ii) the Whistler Valley between Function Junction and Emerald Estates (at least 25% of the total edit).
7. Videos must not include any overt commercial/brand messaging except for Whistler and Crankworx. Product placement is fine.
8. Videos must not include any sponsor logos at the beginning or end of the edit.
9. Videos must contain only royalty-free music, and paperwork submitted to prove the music is royalty-free.
10. Videos must be shot according to the shooting guidelines set out below.

#### **REQUIREMENTS FOR SHOOTING:**

1. Shooting in the Whistler Mountain Bike Park is limited to within normal operating hours and all participants in the event are required to have a valid ticket park, insurance and permission to film, as per pre-arranged sign-up calendar. Teams must obey all permanent closures and on-mountain rules and signage, and must check in with patrol before shooting commences. Drones will be permitted in the contest, but not in the Whistler Mountain Bike Park under any circumstances. Teams must adhere to local drone filming regulations wherever they are being used in the world.
2. Modifications to features or trails in the Whistler Mountain Bike Park is forbidden. Participants must remain within the boundary of marked bike trails.
3. “No Ride Zones” in the Whistler Mountain Bike Park consist of mountain roads, ski runs and lift lines, as well as bear habitat east of the Village Gondola (Emerald Express area).
4. Participants must respect all existing trails in the Whistler Mountain Bike Park and elsewhere. If you are creating anything new, do it with any permission that may be required and in the spirit of the long-term viability of the trail and the nature that surrounds it.

#### **JUDGEMENT CRITERIA:**

- Demonstrates a connection to the theme of mountain biking.
- Video tells a story.
- Integrates creative shots and techniques.
- Original, captivating and entertaining - the audience feels like they are seeing something new and leave feeling stoked and engaged.
- Attention to technical detail. The music and/or soundtrack is royalty-free, appealing and captures the mood of the scene, volume is consistent and background noise is minimal.
- Editing of the film leads to emotional build-up and audience response.

## FILE SUBMISSION GUIDELINES

There are a few simple things that you will need to do to ensure that your presentation is displayed and amplified in the best possible form. Listed below are some of the things you can do prior to creating your final presentation that will ensure your photos and/or video will be seen and heard by the public, in the best possible way.

- First and foremost, you **MUST** calibrate any and all display monitors that will be used during the creation of your presentation. This website link, [www.lagom.nl/lcd-test/](http://www.lagom.nl/lcd-test/) , provides an easy to follow, but comprehensive display calibration for all LCD monitors. It is very easy to do and is the single most important thing that you can do, prior to the event, to ensure that the display systems we utilize will display your images in the best possible form. Please Note: Our display devices will be calibrated to Unity Gain on Colour, Contrast, Brightness, Gamma, Red, Blue and Green. We will ensure that all display devices will be matched and ready to display the native image provided by the presenter. There will be absolutely no adjustments made to any of the display devices or switcher inputs to accommodate contrast or Brightness issues created by over or under scanning, Photo-shop modifications or incorrectly calibrated work station monitors.
- At all costs, please avoid MP3 or iTunes Audio files. We suggest that you use WAV files or any other uncompressed Audio files. Although MP3's or iTunes tracks may sound good with headphones or through your small computer speakers, the track will sound muddy and thin when played back through our Concert Audio system. Audio level between tracks is also important. Please work towards an even Audio level (overall Volume) when mixing between tracks. Audio quality is a key element to your presentation; please give it the priority that it deserves. Our audio system is a Rock & Roll Tour Grade Line Source array capable of 110db C-weighted at the back of the venue. All audio should be rendered as a Stereo source; Surround Sound will not be used!
- When rendering your final copy for submission to Crankworx Inc, please ensure that there are 10-seconds of colour bars with audible tone prior to 5 seconds of black before your first Audio or video cue point. We require this to ensure that we can properly cue your presentation for display after event Graphics or Logos. We will work towards providing the best possible display system for your imagery. We ask that you understand that regardless of how your image looks when viewing it on your editing system or laptop monitor, itWILL look different on our display systems. We will use a 13'6" x 24' Rear Projection Screen with an 26,000 Lumen 3-chip DLP Projector.

**CONSENT TO USE OF VIDEOS:** By entering the Competition, entrants give to Crankworx and its affiliates absolute and irrevocable permission, in respect of any video submitted, to use and publish the video in whole or in part, individually or in conjunction with photographs or other videos, in any medium and for any purpose whatsoever, including advertising and promotion, and to publish the entrant's name in connection with such use. By entering the Competition, entrants acknowledge and agree that any content submitted to the Competition may be posted by Crankworx, the sponsor of the Competition, and their agents and representatives, to public viewing galleries and may also be used on other websites of Crankworx, its affiliates, representatives and agents.

**PRIVACY:** By entering the Competition, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Competition and for the purposes of understanding the needs and preferences of individuals or to develop, enhance, market and/or provide products and services. Crankworx will collect, use and disclose personal information in accordance with the Whistler Blackcomb privacy policy, which can be found at [www.whistlerblackcomb.com/privacy](http://www.whistlerblackcomb.com/privacy).

**FURTHER REQUIREMENTS FOR PRIZE WINNERS:** Before being awarded a prize, the selected entrant will be required to sign a declaration and release form confirming compliance with these Rules and acceptance of prizes as offered; acknowledging the non-responsibility of Crankworx, the Competition sponsor, and their respective affiliates and agents with respect to injuries, accident, loss or misfortune relating to the prize; and acknowledging Crankworx's and its affiliates and agents' right to publish or broadcast the winner's entry, picture, name, address, voice and statements without charge or further compensation other than the prize offered. In the event that the selected entrant is under the age of majority in the province, territory or state of his/her residence, above-noted declaration and release must be executed by his or her parent or legal guardian.

**RELEASE:** By entering the Competition, entrants acknowledge that they are releasing Crankworx, the Competition sponsor and their respective affiliates, sponsors, advertising and promotion agencies and the immediate family and household members of the above, and each of their respective affiliated companies, directors, officers, employees, representatives and agents from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Competition or with the acceptance, possession, or use of any prize, including any travel, mountain biking related thereto (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light). By entering the Competition, entrants also agree to fully indemnify Crankworx, the Competition sponsor and their respective directors,

officers, employees, parent companies, subsidiaries, affiliates, related companies, suppliers, sponsors and agents and hold each of them harmless from any and all claims costs, losses, or damages of any kind arising out of or in connection with the Competition, including any use of a prize, by any third parties.

Crankworx, the Competition sponsor and their agents are not responsible for: (a) any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any entry to be received by pinkbike.com or Crankworx on account of technical problems or traffic congestion on the Internet or any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from playing or downloading materials in this promotion including the recording of game results; (b) any incomplete or inaccurate information, whether caused by the website users or by any equipment of programming associated with or utilized in the Competition, or by any technical or human error which may occur in the processing of entries; or (c) the theft, destruction or unauthorized access to, or alteration of, entries or the website. Crankworx reserve the right, in its sole discretion, to cancel, modify or suspend the Competition should a virus or bug or other cause beyond the reasonable control of Crankworx or its agents corrupt the security or proper administration of the Competition.

**IDENTITY OF ENTRANT:** If the identity of an online entrant is disputed, the authorized account holder through which the entry was submitted will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder associated with the selected entry. The sole determinant of time for the purposes of receipt of a valid online entry in the Competition will be the Competition server(s).

---

FILMMAKER'S NAME

---

DATE